



HIMALAYAN SCHOOL OF MANAGEMENT STUDIES (HSMS)

At HSMS, we develop leadership qualities,
creativity and entrepreneurial skills

MBA
**Master of Business
Administration**



www.srhu.edu.in

Teaching and Training

We practice student-centric pedagogy, to learn innovatively and effectively.



- Multidisciplinary programs & projects, contemporary case studies, group projects, corporate lectures, classroom discussions and computer simulations
- Industry visits, conferences, field trips, corporate talks, seminars/summits, internships, development programs, workshops, and exchange programs

MBA

Master of Business Administration



FACULTY



A highly competent faculty which brings the “field” to classroom and carries a blend of both industry and academic skills.

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PLACEMENTS



Dedicated Placement Cell provides
'Summer Internship' and 100%
placement support

Highest package INR 10 Lakhs p.a.



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HIGHLIGHTS



1

Wide baskets of Electives including Digital Marketing, Analytics, and Sectoral Emphasis - Aviation, Hospitality, Tourism & Healthcare.

2

Case Study-based pedagogy.

3

Strong Industry Interface supporting Internships, Guest Lectures & Placements.

4

Live Projects & Internship opportunity with Rural Development Institute and Himalayan Hospital.

5

SWAYAM courses integration/ additional credits.

6

Focus on English Communication & Soft Skills for enhanced Employability.

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MBA SPECIALIZATION



Finance



Human Resource
Management



Marketing incl.
Digital Management



International
Business



Business Analytics



Service Sector
(Tourism, Healthcare,
Hospitality,
& Aviation)

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POSTGRADUATE DEGREE



Master of Business Administration (MBA)

With this MBA program, you will be able to:

1. Identify and apply concepts of management in business & other organizations in global context
2. Analyze complex problems in organizations and apply appropriate management tools & techniques for effective solutions
3. Produce written documents and oral presentations that communicate complex ideas & information effectively for the intended audience
4. Participate collaboratively and responsibly in teams to achieve specified outcomes
5. Appraise and integrate ethical, environmental and sustainability considerations in decision making & practice
6. Understand the needs of organizations and provide effective leadership for attainment of goals.

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EMPLOYMENT OPPORTUNITIES



- Manager/Executive positions.
- Finance - consultancy, credit, insurance, financial analysis, investment banking and investing sales trading, etc.
- HR Roles - compensation & benefits, employee relations, recruitment, organizational development, staffing, learning & development, etc.
- Marketing - business development, sales, product, digital marketing, corporate sales, market research analysts, etc.
- International Business - logistics and supply chain, international financial management, international marketing, export houses, export consultancy, warehousing, etc.



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ELIGIBILITY & DURATION



POSTGRADUATE PROGRAMS

MBA

Candidate must be a Graduate in any discipline with an aggregate of minimum 50% marks and have a valid CAT/XAT/GMAT/CMAT/ MAT scores.

2 years
(4 semesters)



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PROCESSES



POSTGRADUATE PROGRAMS

Master in Business Administration (MBA)

The candidates are shortlisted on merit basis of the qualifying examination and CAT/MAT/GMAT/CMAT/MAT score.

The merit list is displayed and shortlisted candidates are required to attend for Group Discussion and Personal Interview (GD-PI) conducted by the department.

The final selection is made on the basis of GD-PI conducted.

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FREE STRUCTURE



Master of Business Administration (MBA)

Fee Category	Program	Fee*(₹)
Tuition Fee (Per Semester)	Regular-AIC	80,000
	Regular-PRU	59,200
Admission fee	One Time, at the beginning	10,000
Enrollment Fee		1,000
Refundable Security		7,500
Examination fee (Per University Exam)*	Regular	5,000
Supplementary Exam fee (Per Course)*		2,500
Convocation Fee	One Time, Pre Final Semester	2,000

AIC - All India Category | PRU – Permanent Resident of Uttarakhand

* Fee is subject to revision

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SCHOLARSHIPS



- 1 Merit Scholarship**
Upto 100% of Tuition fee
- 2 Merit cum Means Scholarship**
Upto 50% of Tuition fee
- 3 Special Scholarship**
Upto 100% of Tuition fee for
 - Ward of Armed Forces/Para Military Forces/Police Force Personnel (Serving and Retired; Non-commissioned Officers)
 - Transgender Candidate
 - Differently abled Candidate
- 4 Free-ship Scholarship**
Completely free education for One Candidate in each academic program of the University who is an orphan / has no earning member in the family.
- 5 Alumni concession**
Upto 25% of Tuition fee
- 6** 26% fee relaxation for students from Uttarakhand (Permanent resident)
- 7** Interest free Education Loan facility.

*Terms & Conditions Apply

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Uttarakhand No. 12 of 2013.

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