



#### **Teaching and Training**

We practice student-centric pedagogy, to learn innovatively and effectively.





- Mutlidisciplinary programs & projects, contemporary case studies, group projects, corporate lectures, classroom discussions and computer simulations
- Industry visits, conferences, field trips, corporate talks, seminars/summits, internships, development programs, workshops, and exchange programs









A highly competent faculty which brings the "field" to classroom and carries a blend of both industry and academic skills.





**Dedicated Placement Cell provides** 'Summer Internship' and 100% placement support

Highest package INR 10 Lakhs p.a.











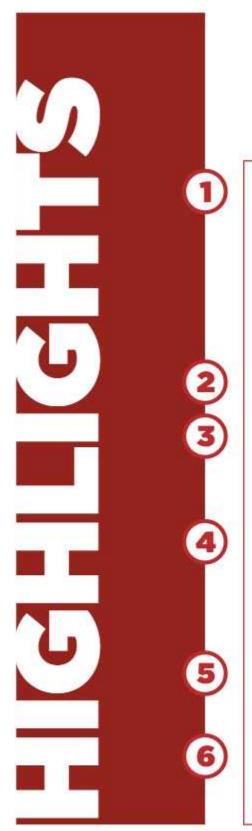














Wide baskets of Electives including Digital Marketing, Analytics, and Sectoral Emphasis - Aviation, Hospitality, Tourism & Healthcare.

Case Study-based pedagogy.

Strong Industry Interface supporting Internships, Guest Lectures & Placements.

Live Projects & Internship opportunity with Rural Development Institute and Himalayan Hospital.

SWAYAM courses integration/ additional credits.

Focus on English Communication & Soft Skills for enhanced Employability.







Finance



Human Resource Management



Marketing incl.

Digital Management



International Business



**Business Analytics** 



Service Sector (Tourism, Healthcare, Hospitality, & Aviation)







Master of Business Administration (MBA)
With this MBA program, you will be able to:

- Identify and apply concepts of management in business & other organizations in global context
- Analyze complex problems in organizations and apply appropriate management tools & techniques for effective solutions
- Produce written documents and oral presentations that communicate complex ideas & information effectively for the intended audience
- Participate collaboratively and responsibly in teams to achieve specified outcomes
- Appraise and integrate ethical, environmental and sustainability considerations in decision making & practice
- Understand the needs of organizations and provide effective leadership for attainment of goals.





- Manager/Executive positions.
- Finance consultancy, credit, insurance, financial analysis, investment banking and investing sales trading, etc.
- HR Roles compensation & benefits, employee relations, recruitment, organizational development, staffing, learning & development, etc.
- Marketing business development, sales, product, digital marketing, corporate sales, market research analysts, etc.
- International Business logistics and supply chain, international financial management, international marketing, export houses, export consultancy, warehousing, etc.



**MBA Master of Business** Administration



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### POSTGRADUATE PROGRAMS

#### MBA

Candidate must be a Graduate in any discipline with an aggregate of minimum 50% marks and have a valid CAT/XAT/GMAT/CMAT/ MAT scores.

years (4 semesters)









# POSTGRADUATE PROGRAMS

## Master in Business Administration (MBA)

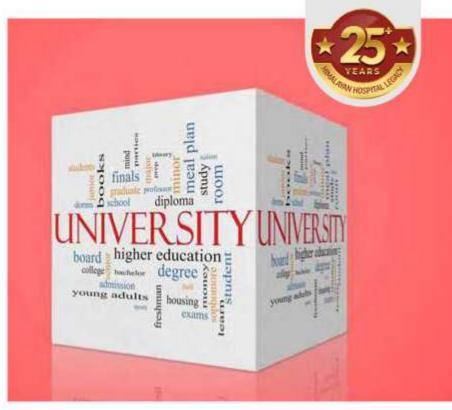
The candidates are shortlisted on merit basis of the qualifying examination and CAT/MAT/GMAT/CMAT/MAT score.

The merit list is displayed and shortlisted candidates are required to attend for Group Discussion and Personal Interview (GD-PI) conducted by the department.

The final selection is made on the basis of GD-PI conducted.







# Master of Business Administration (MBA)

Fee Category	Program	Fee*(v)
Tuition Fee (Per Semester)	Regular-AIC	80,000
	Regular-PRU	59,200
Admission fee	One Time, at the beginning	10,000
Enrollment Fee		1,000
Refundable Security		7,500
Examination fee (Per University Exam)*	Regular	5,000
Supplementary Exam fee (Per Course)*		2,500
Convocation Fee	One Time, Pre Final Semester	2,000

AIC - All India Category | PRU - Permanent Resident of Uttarakhand

\* Fee is subject to revision







- Merit Scholarship
  Upto 100% of Tuition fee
- Merit cum Means Scholarship
  Upto 50% of Tuition fee
- Special Scholarship
  Upto 100% of Tuition fee for
  - Ward of Armed Forces/Para Military Forces/Police Force Personnel (Serving and Retired; Non-commissioned Officers)
  - Transgender Candidate
  - Differently abled Candidate
- Completely free education for One Candidate in each academic program of the University who is an orphan / has no earning member in the family.
- Alumni concession
  Upto 25% of Tuition fee
- 6 26% fee relaxation for students from Uttarakhand (Permanent resident)
- Interest free Education Loan facility.





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Established under Section 2(f) of UGC Act 1956, enacted vide an Act of Uttarakhand No. 12 of 2013.

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