

Swami Rama Himalayan University
Himalayan School of Management Studies

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| S. No. | Publication Type | Publication Title | Author/s Name | Institutional affiliation as mentioned in the publication | Journal Name | Year | ISBN/ ISSN NUMBER | Indexing |
|--------|------------------|---|-------------------------------------|--|---|------|---------------------|--------------------------------|
| 1 | Conference paper | Employer branding: Attracting and retaining employees for sustainable development in disruptive economy | Rana G.; Sharma R. | Rana G., HSMS, Swami Rama Himalayan University, Dehradun, India; Sharma R., HSMS, Swami Rama Himalayan University, Dehradun, India | World Review of Science, Technology and Sustainable Development | 2021 | 17412242 | Scopus |
| 2 | NA | An Overview of Entrepreneurship development program in India : | Dr. Ravindra Sharma, Dr. Geeta Rana | Swami Rama Himalayan University | International Journal of Environmental Policy and Decision Making | 2021 | 1752-6914,1752-6906 | UGC and other indexed Journals |
| 3 | NA | Impact of competency mapping on talent management for improving business performance | Dr. Rana Geeta, Mr. Sharma Ravindra | Swami Rama Himalayan University | Asian Journal of Multidimensional Research (AJMR) | 2021 | 2278-4853 | UGC and other indexed Journals |

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| 4 | NA | Innovation Capability and Effectiveness in Public Sector Organizations: Knowledge Based Performance Management Practices. | Geeta Rana; Pooja Garg | Swami Rama Himalayan University | Innovation Capability and Effectiveness in Public Sector Organizations: Knowledge Based Performance Management Practices. Inderscience Journal | 2021 | 1741-105X; 1741-1041 | UGC and other indexed Journals |