

Swami Rama Himalayan University
Himalayan School of Management Studies

Publication 2022

S. No.	Publication Type	Publication Title	Author/s Name	Institutional affiliation as mentioned in the publication	Journal Name	Year	ISBN/ ISSN NUMBER	Indexing
1	Conference paper	Game Rules Prediction – Winning Strategies Using Decision Tree Algorithms	Mansurali A.; Harish V.; Hussain S.; Sharma R.	Mansurali A., School of Business and Management, Christ University, Bangalore, India; Harish V., PSG Institute of Management PSG College of Technology, Coimbatore, India; Hussain S., School of Business and Management, Christ University, Bangalore, India; Sharma R., Himalayan School of Management Studies, Swami Rama Himalayan University, Dehradun, India	Communications in Computer and Information Science	2022	18650929	Scopus

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2	Article	Impact of 16 PF glo	Kumari, Arpana; Singh, S	[Kumari, Arpana] Symbiosis Int Univ, Ctr Management Studies, Noida, Uttar Pradesh, India; [Singh, Shuchita] GL Bajaj Inst Management & Res, Greater Noida 201308, Uttar Pradesh, India; [Bahl, Shilpa] Galgotias Univ, Sch Business Studies, Greater Noida 203201, Uttar Pradesh, India; [Sharma, Ravindra] Swami Rama Himalayan Univ, Himalayan Sch Management Studies, Dept Management, Dehra Dun, Uttarakhand, India	JOURNAL OF	2022	NA	Sweb of Sciences
3	NA	Education: An Enlightened Hope in the Time of Covid-19 Crises	Dr.Ravindra Sharma	Swami Rama Himalayan University	Education India	2022	2278-2435	UGC and other indexed Journals
4	NA	Exploratory Study of Talent Management and its Impact on Nonfinancial Outcomes :At Employee Level.	Dr.Geeta Rana	Swami Rama Himalayan University	ANVESAK.	2022	0378-4568	UGC and other indexed Journals

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5	NA	Innovative Marketing for Entrepreneurial success	Som Aditya Juyal, Amit Nautiyal	Swami Rama Himalayan University	Academy of Marketing Studies Journal	2022	1095-6298, 1528-2678	UGC and other indexed Journals
6	NA	Managing Career Shock for Gen Z	Dr. Vickram Sahai, Dr. Amit Nautiyal, Pooja Khanna	Swami Rama Himalayan University	Specialusis Ugdymas	2022	1392-5369	UGC and other indexed Journals
7	NA	Social Media in Marketing-Risk & Benefits :With special reference to Small Vendors.	Dr.Ravindra Sharma	Swami Rama Himalayan University	ANVESAK.	2022	0378-4568	UGC and other indexed Journals
8	NA	Thrust Of Employee Engagement Factors For Job Satisfaction Among Employees Of Aviation Industry	Deepti Dubey, Geeta Rana	Swami Rama Himalayan University	Webology	2022	1735-188X	UGC and other indexed Journals