



HIMALAYAN SCHOOL OF MANAGEMENT STUDIES (HSMS)

AT HSMS, WE DEVELOP LEADERSHIP QUALITIES,
CREATIVITY AND ENTREPRENEURIAL SKILLS

BBA BACHELOR OF BUSINESS
ADMINISTRATION



FACULTY

A highly competent faculty which brings the "field" to classroom and carries a blend of both industry and academic skills

Teaching and Training

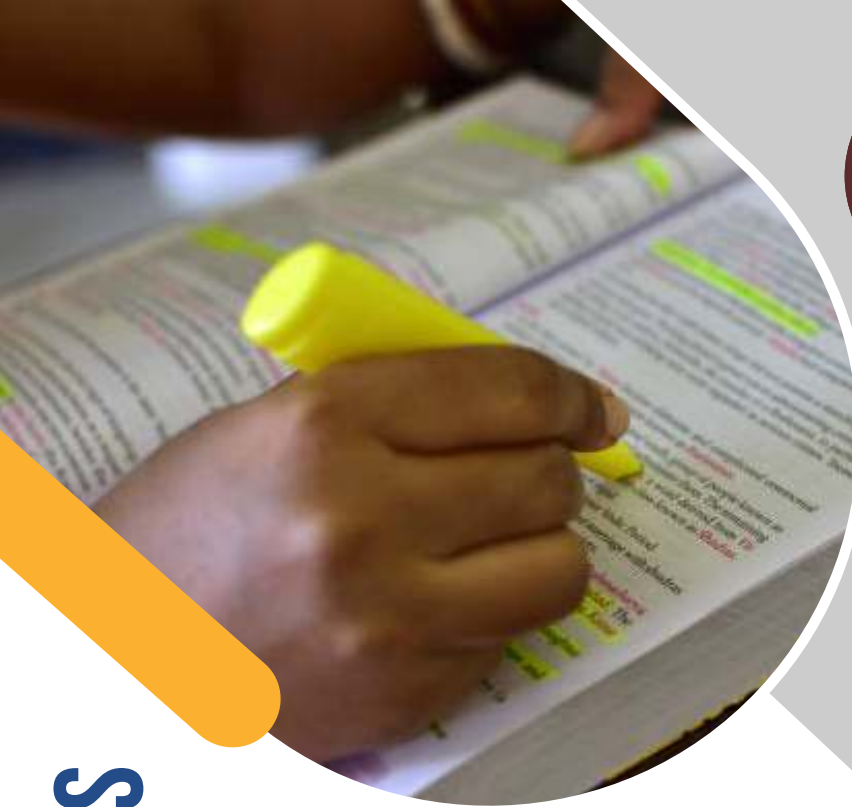
We practice a student-centric pedagogy, to learn innovatively and effectively

- Mutlidisciplinary programs & projects, contemporary case studies, group projects, corporate lectures, classroom discussions and computer simulations
- Industry visits, conferences, field trips, corporate talks, seminars/summits, internships, development programs, workshops, and exchange programs

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HIGHLIGHTS

- Flexible choice based credit learning system
- Industry projects and internship
- Industrial training & certification program
- Innovation & entrepreneurship
- Visits by eminent guest speakers
- Mentoring & professional development

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SPECIALIZATION



Marketing



Finance



Human Resource

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UNDERGRADUATE DEGREE

Bachelor of Business Administration (BBA)

With this BBA program, you will be able to:

1. Understand and identify concepts of management in diverse situations
2. Analyze complex problems in business and other organizations
3. Produce written documents and oral presentations for the intended audience and purpose
4. Participate collaboratively and responsibly in teams to achieve specified outcomes
5. Appreciate ethical, environmental and sustainability considerations in business and other organizations
6. Industry aligned module in Logistics & Supply Chain Management in Association with Om Logistics Ltd.

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www.srhu.edu.in



ELIGIBILITY & DURATION

UNDERGRADUATE PROGRAMS

BBA

Candidate must have passed 10+2 with 50% marks in aggregate with English as an essential subject.

3 YEARS
(6 SEMESTERS)

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PROCESS

UNDERGRADUATE PROGRAMS Bachelor of Business Administration (BBA)

Candidates applying for the BBA program will be shortlisted on merit basis of the qualifying examination

The shortlisted candidates will be given personal counseling by the admission committee of the program, before offer for admission to the program

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FEE STRUCTURE

Bachelor of Business Administration (BBA)		BBA	BBA (Hons.)/ BBA (Hons. With Research)	
Fee Category		Fee dues on	3 Years	4 Years
Tuition Fee	AIC	Per Semester	40,000	40,000
	PRU		29,600	29,600
Admission Fee	One time, at the beginning		7,500	7,500
Enrollment Fee			1,000	1,000
Refundable Security**			5,000	5,000
Examination Fee*	Per University Exam		4,000	4,000
Supplementary Exam Fee*	Per Course		1,000	1,000
Uniform & Sports-ware Fees			7,200	7,200
Fee to be paid in First Semester	AIC		64,700	64,700
Fee to be paid in Other Semester			44,000	44,000
Fee to be paid in First Semester	PRU		54,300	54,300
Fee to be paid in Other Semester			33,600	33,600
TOTAL Fee (₹)	AIC		284,700	372,700
TOTAL Programme	PRU		222,300	289,500

AIC - All India Category | PRU – Permanent Resident of Uttarakhand

*Fee is subject to revision | Value Added Programs fee will be charged at a stand-alone for each semester

**Refundable Security to be refunded after completion of programme

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EMPLOYMENT OPPORTUNITIES

- Finance - Investment Banker, Financial Advisor, Loan Officer Trader, Accountant, etc.
- Management - HR Executive, Research and Development Executive, Information and Systems Executive
- Multi-level positions in Sales, Marketing, Digital Marketing, Advertising
- Consultancy

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SCHOLARSHIPS

Merit Scholarship

Upto 100% of Tuition Fee

Merit cum Means Scholarship

Upto 50% of Tuition Fee

Special Scholarship

Upto 100% of Tuition Fee for

- Ward of Armed Forces / Para Military Forces / Police Force Personnel (Serving and Retired; Non- Commissioned Officers)
- Transgender Candidates
- Differently abled Candidates

Free-ship Scholarship

Completely free education for One Candidates in each academic program of the University who is an orphan / has no earning member in the family

Alumni Concession

Upto 25% of Tuition Fee

Domicile Concession

26% fee relaxation for the Students from Uttarakhand (Permanent Resident)

Interest Free Education Loan Facility

Reservation Policy as specified by the State Government

*Terms & Conditions Apply

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PLACEMENTS

Dedicated Placement Cell provides 'Summer Internship' and 100% placement support



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DEPARTMENT CONTACT



Established under Section 2(f)
of UGC Act 1956, enacted vide an Act of
Uttarakhand No. 12 of 2013

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