



## GOAL 1

## NO POVERTY

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*Swami Rama Himalayan University (SRHU) is steadfast in its commitment to addressing poverty and promoting sustainable development in alignment with Sustainable Development Goal (SDG) 1: No Poverty. Through targeted initiatives, SRHU strives to empower individuals and communities by creating pathways for economic independence, social upliftment, and resilience.*

*To alleviate poverty, SRHU offers several initiatives that encompass skill development programs, livelihood enhancement projects, and education-focused initiatives. By fostering employment opportunities, enhancing rural incomes, and building community capacity, SRHU contributes to eradicating poverty and creating equitable growth opportunities.*

*These initiatives embody SRHU's vision of a future where all individuals have access to resources, opportunities, and the ability to thrive, ensuring sustainable and inclusive progress.*

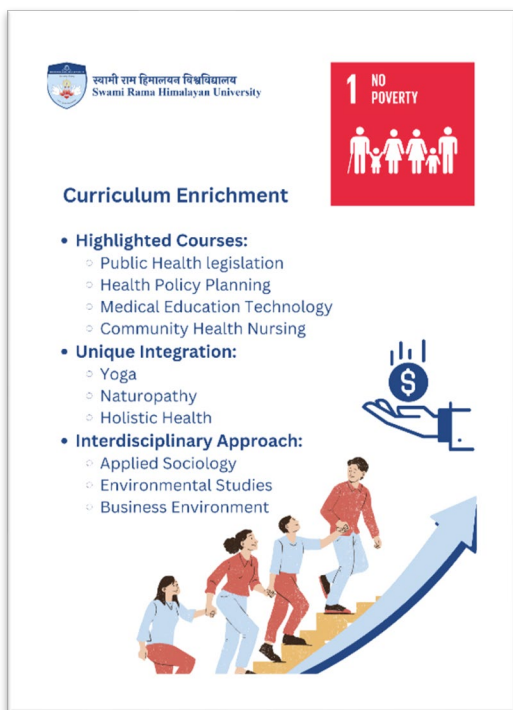
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Swami Rama Himalayan University (SRHU) demonstrates its unwavering commitment to Sustainable Development Goal 1 (No Poverty) through impactful initiatives, by focusing on empowering communities, fostering sustainable livelihoods, and promoting education and skill development, SRHU actively addresses the multidimensional aspects of poverty and contributes to economic independence and social upliftment.

## Curriculum Enrichment

Out of a total of **1134** courses offered across various disciplines, **153** courses are specifically designed to align with SDG 1: No Poverty. These courses are carefully crafted to enhance students' understanding of socio-economic challenges, promote inclusive growth, and foster critical skills for poverty alleviation.



The infographic features the university logo and the SDG 1 icon. It lists the following:

- Curriculum Enrichment**
- Highlighted Courses:**
  - Public Health legislation
  - Health Policy Planning
  - Medical Education Technology
  - Community Health Nursing
- Unique Integration:**
  - Yoga
  - Naturopathy
  - Holistic Health
- Interdisciplinary Approach:**
  - Applied Sociology
  - Environmental Studies
  - Business Environment

Illustrations include a hand holding a dollar sign and a group of people climbing a staircase.

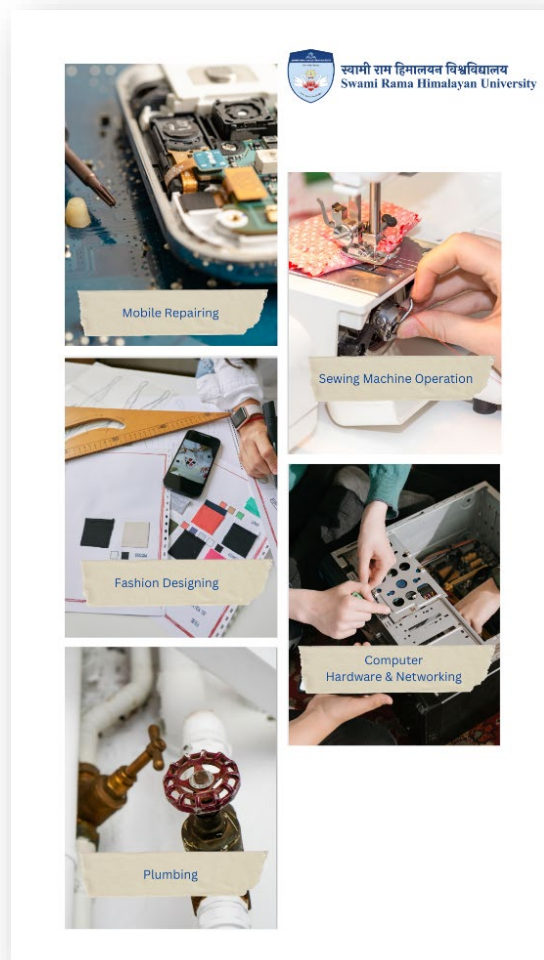
- Courses like **Public Health Legislations, Health Policy Planning, Medical Education Technology, and Community Health Nursing** emphasize the importance of creating inclusive systems that provide equal access to resources for vulnerable populations.
- Furthermore, SRHU's curriculum integrates specialized skills through **Yoga, Naturopathy, and Holistic Health**, fostering community-based health solutions and preventive care that align with SDG 1's objectives.
- The course offerings in **Applied Sociology, Environmental Studies, and Business Environment** address broader socio-economic factors affecting poverty, such as environmental health and employment opportunities.

By offering diverse subjects aimed at improving healthcare, social systems, and economic opportunities, SRHU directly contributes to poverty reduction and promotes long-term sustainable livelihoods. Through its curriculum, SRHU ensures that graduates are equipped with the knowledge, skills, and values necessary to tackle poverty in all its dimensions.



## Skill Development Programs at SRHU

India's rapid economic growth necessitates a skilled workforce; however, a shortage of skilled manpower hampers development. To bridge this gap, SRHU has established a **Skill Development Center** offering short-term courses and diploma programs. These programs, supported by the National Skill Development Corporation (NSDC) and other partners, ensure youth gain employable skills.



### Programs Offered Include:

- **Industrial Sewing Machine Operation**
- **Plumbing**
- **Fashion Designing**
- **Computer Hardware and Networking**
- **Mobile Repairing**
- These courses, supported by the Ministry of Skill Development and Entrepreneurship (MSDE), enable participants to secure employment in various sectors. [For more information](#)





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## Generation Programme: A Social Initiative by McKinsey & Company

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The **Generation Programme**, a social initiative by McKinsey & Company in partnership with SRHU-IL&FS, addresses the challenge of sustainable youth employment through an innovative and scalable employment model. The **7-week residential Food & Beverage Services Steward Certification Program** equips youth with domain-specific knowledge, practical skills, and additional training in soft skills, IT, and life skills. By leveraging industry-standard machinery and simulated labs, the program ensures trainees receive hands-on experience, enhancing their employability.

The initiative directly contributes to **Target 1.2** by creating pathways for sustainable livelihoods and **Target 1.4** by providing equitable access to economic resources through skill development. [For more information](#)

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## Solar Energy Training for Sustainable Livelihoods

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The **Suryamitra Skill Development Program**, a fully residential and free-of-cost initiative, aligns with the **National Skill Development Mission** and contributes to **SDG 1** by equipping youth with specialized skills in solar energy. Developed as per the **National Council of Vocational Training (NCVT)** Module-5, the program provides theoretical and practical knowledge in electricity, solar electricity, and the operation, installation, and maintenance of solar PV systems.

Students benefit from industry exposure through multiple visits to medium and large industries, as well as a 33 KV substation, enhancing their understanding of power transmission, distribution, and safety protocols. The program ensures employability by assisting graduates, known as "Suryamitras," with placements in solar industries, EPC companies, and firms involved in power distribution and transmission. This initiative addresses **SDG 1 Target 1.2** and **Target 1.4**. [For more information](#)





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## PMKVY-2.0: Skill Training for Employability

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Skill Center offers **Prime Minister Kaushal Vikas Yojana 2.0 (PMKVY-2.0)**, a flagship initiative of the **Ministry of Skill Development & Entrepreneurship (MSDE)**, aimed at empowering youth with industry-relevant skills. Under this initiative, the Skill Center conducts **Short Term Training** in various sectors, using **NSDC-approved curricula** aligned with the **National Skills Qualification Framework (NSQF)**.

In addition to domain-specific training, the program includes modules on soft skills, entrepreneurship, financial literacy, and digital literacy. The training is offered free of charge, with all assessment and training fees covered by the government. Successful completion of the program, which is tailored to various job roles, ensures **employment assistance** for graduates, supporting the goals of **SDG 1, Target 1.2** and **Target 1.4**. [For more information](#)





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## Rural Development Institute (RDI): Promoting Sustainable Livelihoods

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The Rural Development Institute, an integral part of SRHU, has been a beacon of support for the underserved communities in the hinterlands of Uttarakhand. The Comprehensive Community Development Program (CCDP) launched by SRHU and RDI is a multi-faceted initiative aligned with **SDG 1**. The program aims to eradicate poverty by fostering sustainable livelihoods, enhancing agricultural practices, empowering women, and providing vocational training. Through need-based and community-driven approaches, the program addresses economic vulnerabilities and strengthens local resilience. [For additional Information](#)

### Sustainable Agriculture Development

#### Crop Cultivation and Income Generation

- **Repurposing of Fallow Land:** Converted 50 acres of fallow land into productive agricultural areas for cultivating resilient crops such as rosemary, black cardamom, ginger, turmeric, and garlic. These crops, resistant to wildlife damage and suited to non-irrigated regions, increased household incomes by an average of ₹10,000 per family annually.





- **Value Addition Centre:** A centre established to improve sorting, processing, and packaging has benefited over 120 farmers, enabling them to access larger, sustainable markets and earn 15-20% higher profits on their produce.

### *Specific Crop Initiatives*

- **Lemongrass Distillation:**
  - Cultivated by 90 farmers across 4 villages, producing 13,190 kg of lemongrass.
  - Distillation yielded 33 kg of lemongrass oil, which generated a total income of ₹1,32,000 for farmers.
- **Turmeric, Ginger, Millets, Garlic, and Chili Cultivation:**
  - Turmeric: 1,100 kg harvested from 24 farmers in 14 villages; processed to yield 285 kg, of which 1.50 kg sold immediately for ₹6,750.



- Chilies: 8 kg of fresh red chilies processed into powder and sold out in a day, generating ₹4,000.
- Millets: Varieties such as Jhangora (79 kg), Manduwa (50 kg), and Jhakiya (10 kg) sold out quickly, collectively earning farmers ₹15,600.
- Ginger and Garlic: Packaged in 100-gram packs for consumer convenience, resulting in increased sales by 30%.





### ***Turmeric Seed Production:***

Distributed 600 kg of high-quality turmeric seeds sourced from Almora, known for their superior curcumin content. This initiative is expected to improve yields by 20-30% and increase market value.



## **Empowerment through Skill Development**

### **Tailoring Units**

- Uniform and Mask Production: Produced 500 uniforms for university students and staff and 1,000 hospital masks, contributing to community health and education.
- Special Projects: Created 200 scarves for SRHU convocation and provided 120 sweaters, uniforms, and shoes for children under the Swami Rama Scholarship program.







## Community Training

- Established a tailoring centre in Athoorwala Gujjar Basti, training 15 girls and women annually.
- The Bella Tailoring Program trained 8-10 women regularly, enabling them to earn an additional income of ₹5,000 per month on average.

## Economic Empowerment through Value Addition

- Value addition practices for processing, packaging, and marketing have benefitted over 200 households, increasing their average income by ₹12,000 annually.

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# Youth Empowerment and Economic Mobility

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Additionally, SRHU exemplifies its commitment to SDG 1 through innovative skill development programs aimed at empowering underprivileged youth with employment-oriented training. By launching free courses such as **Plumber cum Electrician** and **Data Entry Operator cum Office Assistant**, the university directly contributes to **Target 1.2**, which focuses on reducing the proportion of people living in poverty in all its dimensions, and **Target 1.4**, which emphasizes ensuring access to economic resources and opportunities for the poor and vulnerable. These programs, aligned with the National Skill Development Program and supported by various departments within SRHU, also address **Target 1.A** by mobilizing institutional resources to create sustainable livelihoods. This initiative underscores the university's readiness to contribute effectively to poverty eradication through inclusive education, practical training, and financial assistance for outstanding participants. [For more information](#)





# Research Contributions

SRHU's contributions to SDG 1 are reflected in its scholarly work, which spans a variety of sectors, including healthcare, social safety nets, education, and economic empowerment. Eight significant publications from SRHU that directly contribute to SDG 1. These papers focus on issues such as poverty alleviation, the role of government schemes, healthcare access, and social protection for marginalized communities. Through these research efforts, SRHU is actively engaged in supporting the national and global agenda to reduce poverty and enhance the well-being of vulnerable populations.

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1,783 Documents | 146 Authors

**SDG contributions**

Goal 1: No poverty	8 documents	Goal 10: Reduced inequalities	11 documents
Goal 2: Zero hunger	49 documents	Goal 11: Sustainable cities and communities	21 documents
Goal 3: Good health and well-being	696 documents	Goal 12: Responsible consumption and production	40 documents
Goal 4: Quality education	18 documents	Goal 13: Climate action	10 documents
Goal 5: Gender equality	17 documents	Goal 14: Life below water	7 documents
Goal 6: Clean water and sanitation	35 documents	Goal 15: Life on land	18 documents
Goal 7: Affordable and clean energy	26 documents	Goal 16: Peace, justice and strong institutions	11 documents
Goal 8: Decent work and economic growth	32 documents	Goal 17: Partnership for the goals	200 documents
Goal 9: Industry, innovation and infrastructure	68 documents		

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Documents | Structure | Collaborators | Sustainable Development Goals 2023

New: See at one glance Sustainable Development Goals mapped to this organisation  
Sustainable Development Goals (SDGs) are specific research areas that are helping to solve real-world problems. Elsevier data science teams have built extensive keyword queries, supplemented with machine learning, to map documents to SDGs with very high precision. Times Higher Education (THE) is using Elsevier SDG data mapping as part of its Impact Rankings. [More about SDG 1](#)

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**8 documents for No poverty**

Review - Open access  
Himalayan fruit and circular economy: nutraceutical potential, traditional uses, challenges and opportunities  
Rishka, B., Smital, B.B., Kumar, H., Gupta, A.K.  
Food Production, Processing and Nutrition, 2024

Book Chapter  
United nations sustainable development goals in the context of hydrological extremes  
Shrivastava, S., Smital, B.B., Smital, H.S.  
Water Sustainability and Hydrological Extremes: Quantity, Quality, and Security, 2024

These publications bring valuable insights into addressing the challenges faced by marginalized populations and highlights the role of policy, healthcare, and community-based initiatives in reducing poverty and promoting inclusive development.